

FREE



MARKET MAFIA

HIT LIST

A Local's Guide to Shopping Small



MEET THE MAKERS
from around the Bay

**HIT THE
MARKET**

in the Sunshine City
with our Market Map



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Evan Neidich

“The goal of my art is to bring **JOY** to people and help them engage with their childlike **IMAGINATION.**”



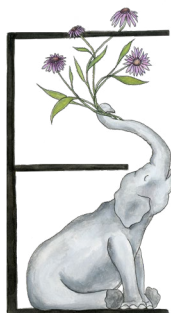
The Fox and the Crow were Evan Neidich's favorite imaginary friends to play with in the forest during her childhood. Her vibrant imagination remained with her into adulthood. Now, Neidich is the owner and artist behind Fox & Crow Paper Co., a St. Petersburg-based business that sells art prints, greeting cards, enamel pins, patches and coloring books.

“The best compliment I get at markets is, ‘Wow, you can’t help but smile when you see this!’”




Neidich's style of art is whimsical and vivid, blooming with color and radiating joy. The artist enjoys drawing animals, especially foxes, as well as plants, flowers and other things found in nature.

Following the thread of education and giving back to the community, Neidich is involved with the local non-profit, NOMAD Art Bus, which brings accessible art to local Head Start centers, juvenile detention centers, foster homes, group homes, and more. The artist teaches courses on small business management and art creation on the site Skillshare. She is also working on illustrating books for children and co-curating a few local art shows.

You can find Neidich selling her art at the St. Petersburg Saturday Morning Market, as well as the Indie Flea. When she isn't making art or vending, you can find her at Hawthorne Bottle Shoppe, munching on the Coachella sandwich, or sipping tea at Black Crow Coffee Co.



To read more about Fox & Crow Paper Co., read our full feature at marketmafia.com/blog. Evan Neidich is always accepting commissions.

-  foxandcrowpaperco.com
-  evanneidich@gmail.com
-  [@foxandcrowpaperco](https://twitter.com/foxandcrowpaperco)



MEET THE MAFIA



We are market lovers.

Market Mafia is a one-stop shop for finding and sharing handcraft market events. We make it easy to shop local, or find vendor opportunities.

According to the American Independent Business Alliance: Every dollar we spend at an indie business returns 3x more money back into our local community than when we spend at chains! **SUPPORTING LOCAL MATTERS.**

Advertise with us:

hello@marketmafia.com

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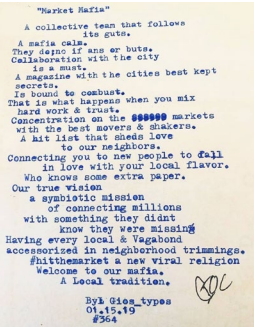
Kristy Gaunt
[ytsirkgaunt.com](https://www.ytsirkgaunt.com)
[@ytsirkgaunt](https://www.instagram.com/atytsirkgaunt)

Cover + Team photos by:

Emily Canfield
[emilysidneyphotography.com](https://www.emilysidneyphotography.com)
[@emilysidneyphotos](https://www.instagram.com/emilysidneyphotos)

WORD ON THE STREET

Giovanni Cerro is St. Pete's original Poet For Hire. Though the traveling wordsmith has moved on from the 'Burg, he left his mark on Market Mafia. Follow him [@gios_typos](https://www.instagram.com/gios_typos).



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**MEET
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BUILD YOUR BRAND

THE MESSY PAINTER | BRANDED ILLUSTRATIONS



To me, nothing can replace the hand drawn texture and feel of an illustration, and I think it can really set a design apart. Standing out is exactly what you want and need to do as a small business owner. As an artist and a designer, I will always favor raw materials over a

digital screen, but the branded illustration process enables me to fuse the two for some truly creative results that aren't just interesting to look at, but are useful for a variety of media platforms and printed textiles. This means small businesses can use my illustrations on web platforms, social media or any printed items they may want to use for packaging, swag, products, etc. Branded illustrations offer a personal and artistic touch, but are still cohesive enough to flow with existing logos and any additional assets a business may have. I like to think of branded illustrations as a representation of how you would visually tell the story of your business through artwork.



WEBSITE | themessypainter.com

IG | [@TheMessianPainter](https://www.instagram.com/TheMessianPainter)

EMAIL | painting.is.messy@gmail.com

BUMP GALLETTA | COMMERCIAL MURALS



Josh "Bump" Galletta is a commercial artist and illustrator known for creating dynamic designs with an organic feel. His work ranges from branding elements (logos and typography) to portraits (home, business and pet) and more recently: com-

mercial murals. His original murals have helped enhance the atmosphere at Starbucks, Haus 820 and Lean Space. Hit him up to find out how he can help take your brand, or space, to the next level.



WEBSITE | bumpgalletta.com

IG | [@bumpgalletta](https://www.instagram.com/bumpgalletta)

EMAIL | bump@bumpgalletta.com

KRISTY GAUNT | ILLUSTRATION + DESIGN

IG | [@ytsirkgaunt](https://www.instagram.com/ytsirkgaunt)

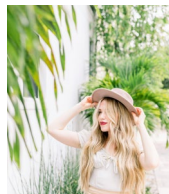
WEBSITE | ytsirkgaunt.com

EMAIL | ytsirk.gaunt@gmail.com

Special shout-out to Kristy Gaunt for desiging this booklet! While primarily an illustrator, Kristy's original passion for design remains prominent, and she often finds ways to incorporate original hand-lettering & illustration into logo and branding design for clients. Contact her to bring your vision of your brand from dream to a physical reality!



JESSICA FREDERICKS | PROFESSIONAL PHOTOGRAPHY



As a wedding and lifestyle photographer, I photograph stories and moments that matter because I am obsessed with preserving the magic in every phase of your life and relationships. I truly believe that the story of you and your brand is an important one to tell through photographs. You deserve to celebrate your hard work and accomplishments; photography will help connect you with your clients and customers.

I am drawn to capturing the beauty in your realness through light and bright images in dreamy, lush, outdoor locations. My favorite compliment as a photographer is that I'm able to make you feel comfortable in front of my camera. I usually do that by being silly, asking questions and using the time to genuinely connect with you.

A Portland, Oregon native, I moved to St. Petersburg, Florida in October 2017 from San Francisco, California. My cross-country move inspired me to leave behind a career in corporate apparel merchandising to pursue my passion of photography full-time. I am now loving life in the sunshine with my husband, 1 year-old son and French Bulldog!

MENTION THE MARKET MAFIA TO RECEIVE 10% OFF YOUR NEXT FULL SESSION BOOKED WITH ME.

Visit my website for exciting upcoming photography events!

I routinely host **Branding (photography) & Beverages** events. They provide an easy, non-intimidating way to connect with other local business owners while getting photography content for your social media and website!

Holiday Mini Sessions (throughout November) in partnership with The Messy Painter! Contact either of us directly for more details and available session time slots!



WEBSITE | jessicafredericks.com

IG | [@jessfredericksphoto](https://www.instagram.com/jessfredericksphoto)

EMAIL | jessica@jessicafredericks.com

HIT THE MARKET MAP



ROYAL PALM MARKET

Happening every Thursday, 6pm - 10pm outside of Intermezzo Coffee & Cocktails.

theroyalpalmmarket.com



TIP TOP CANNING CO

Locally sourced, all natural, hand canned pickles, mustards, vinegars, and jams.

[@tiptopcanningco](https://www.instagram.com/tiptopcanningco)

[@Tip_Top_Canning_Co](https://www.facebook.com/TipTopCanningCo)



PLANETA K USA

Made in Peru. Women working to help women on small social projects in Lima.

[@planetakusa](https://www.instagram.com/planetakusa)

[@planetakusa](https://www.facebook.com/planetakusa)



ST. PETERSBURG SATURDAY MORNING MARKET

Every October - May, 9am - 2pm in the parking lot of Al Lang Stadium.

saturdaymorningmarket.com



ST. PETE INDIE FLEA

Happening the 1st Saturday of the month, 12pm - 4pm outside of Greenbench Brewing Co.

theindieflea.com



GLENN'S FAMILY BAKERY

Fresh from scratch baked goods, cheesecake, artisan and sprouted grain bread.

[@glenn_family_bakery](https://www.instagram.com/glenn_family_bakery)

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glennfamilybakery.com

Call to order: 941-275-6247



COREY AVENUE SUNDAY MARKET

Every October - May, 10am - 2pm on Corey Avenue in St. Pete Beach.

tampabaymarkets.com

MEET THE MAKERS

NIGHTBREED CREATIONS | JEWELRY



With a background in sculpture and mastery of a variety of metals, Nightbreed Creations is well known for having a wide selection of tastefully unique pieces of jewelry, especially at local markets. Nightbreed Creations is also known for mining, cutting, and sourcing all of her materials herself from start to finish, forging each piece with attention and intention.

USE CODE LOCALLOVE FOR 10% OFF ANYTHING, NO MINIMUM.

WEBSITE | nightbreedcreations.com

IG | [@nightbreed_creations](https://www.instagram.com/nightbreed_creations) **FB** | [@NightbreedCreations](https://www.facebook.com/NightbreedCreations)

JANGLES JUNGLE | PLANTS

We are a St. Pete based home nursery specializing in a variety of unique and beautiful plants. We strive to connect with our community through our love of plants by means of education and personalization.

FREE BOTTOMLESS MIMOSAS OR PLANT OF EQUAL VALUE WHEN YOU MENTION MARKET MAFIA AT THE JANGLES JUNGLE 3RD ANNUAL HOLIDAY POP-UP ON DECEMBER 5 + 6, 2-7 PM AT 4927 HAINES RD N, SAINT PETERSBURG, FL 33714.



WEBSITE | janglesjungle.com

IG | [@janglesjungle](https://www.instagram.com/janglesjungle) **FB** | [@janglesjungle](https://www.facebook.com/janglesjungle)

BOHEMIAN REVES | BODY CARE



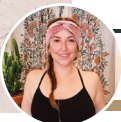
"I often feel that Bohem created itself and I'm more of a vessel helping to manifest these products," says Amelia Dean, Founder of Bohemian Reves.

"I think vibrations are present in all aspects in life. And to achieve your highest potential, it's so important to stay in-tune with them and surround yourself with people that are on the same frequency level. Much like people, plants know when vibes are good, as they tune-in to acoustic vibrations. Being able to harness and extract those positive vibes to create clean, small-batch skincare that creates an eco-friendly flow is truly a dream."

Bohemian Reves creates small batch skincare and hand poured botanical candles. User friendly, vegan and organic - Bohem focuses on formulating plant based skin love for the everyday bohemian.

Visit their new shop at: 1620 Central Ave, St. Petersburg, FL 33712

FOLLOW THEM ONLINE AND USE CODE MMFALL19 FOR 10% OFF YOUR FIRST PURCHASE IN STORE OR ONLINE.



WEBSITE | bohemianreves.com

IG | [@bohemianreves](https://www.instagram.com/bohemianreves) **FB** | [@bohemianreves](https://www.facebook.com/bohemianreves)

MEET THE MAKERS

REJULED | JEWELRY



Julie Angerosa is an artist who has been using repurposed materials to make art and teach for 20 years. REJuled was established in 2016 and sells earrings, bracelets and necklaces for all people. It combines Julie's love for earth elements and interesting metals. The creation process begins while searching for materials and that has led her all over the country, from mining tourmaline in CA to warehouses in the NYC Garment District. Sustainable packaging is handcrafted from wood and fabric. The REJuled brand represents eco-conscious living and the search for fresh perspective.

WEBSITE | rejuled.com IG | [@rejuled](https://www.instagram.com/rejuled) FB | [@rejuled](https://www.facebook.com/rejuled)

MANDALINA | HOME DECOR

Mandalina eco towels, blankets, & wraps have you covered for the holidays! Our textiles are woven from 100% Turkish cotton and are stylish, lightweight and fast drying. Our Mandalina products are the perfect gift for the ones you love, and love to snuggle with.

USE CODE MM FOR \$5 OFF \$50 CELEBRATING OUR 5TH YEAR ANNIVERSARY IN BUSINESS!

WEBSITE | mandalina.ecwid.com

IG | [@mandalina_love](https://www.instagram.com/mandalina_love) FB | [@mandalinalove](https://www.facebook.com/mandalinalove)



WILDER PROVISIONS | HOME DECOR



Wilder Provisions provides handcrafted wooden utensils, cutting boards and decor for the home. St. Pete native Kimberly sources locally fallen trees, when possible, and dedicates special attention to her self-taught craft in her backyard workshop. Each carefully made piece is one of a kind, just like the tree it came from.

USE CODE HITLIST10 FOR 10% OFF YOUR ONLINE ORDER.

WEBSITE | wilderprovisions.com

IG | [@wilderprovisions](https://www.instagram.com/wilderprovisions) FB | [@wilderprovisions](https://www.facebook.com/wilderprovisions)

MARKET AT LEFT BANK | MARKETPLACE

At Market at Left Bank, treasures both new and old are waiting to be found: featuring 3 floors of antiques, local makers, home decor, gifts, and Feathers Fate & Steel's satellite boutique downstairs. Grab everything from coffee, pastries, lunch, dinner and weekend brunch at neighboring hotspot: The Left Bank Bistro. Visit the shop at: 1241 Dr MLK Jr St N, St. Petersburg, FL 33701

MENTION MARKET MAFIA FOR 10% OFF YOUR NEXT PURCHASE!

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It's the most wonderful time of the year... to
BUY, THINK, AND ACT LOCALLY.

Keep Saint Petersburg Local this holiday season!
It's needed now more than ever!



Use the KSPL member directory first when you're looking for goods, services, or partnerships (not just) this season.

VISIT KEEPSAINTPETERSBURGLOCAL.ORG/MEMBERS

